



POST SHOW REPORT

6TH

# Dhaka Auto Parts Show 2023



Bangabandhu Bangladesh-China Friendship  
Exhibition Center, New Purbachal,  
Bangladesh.



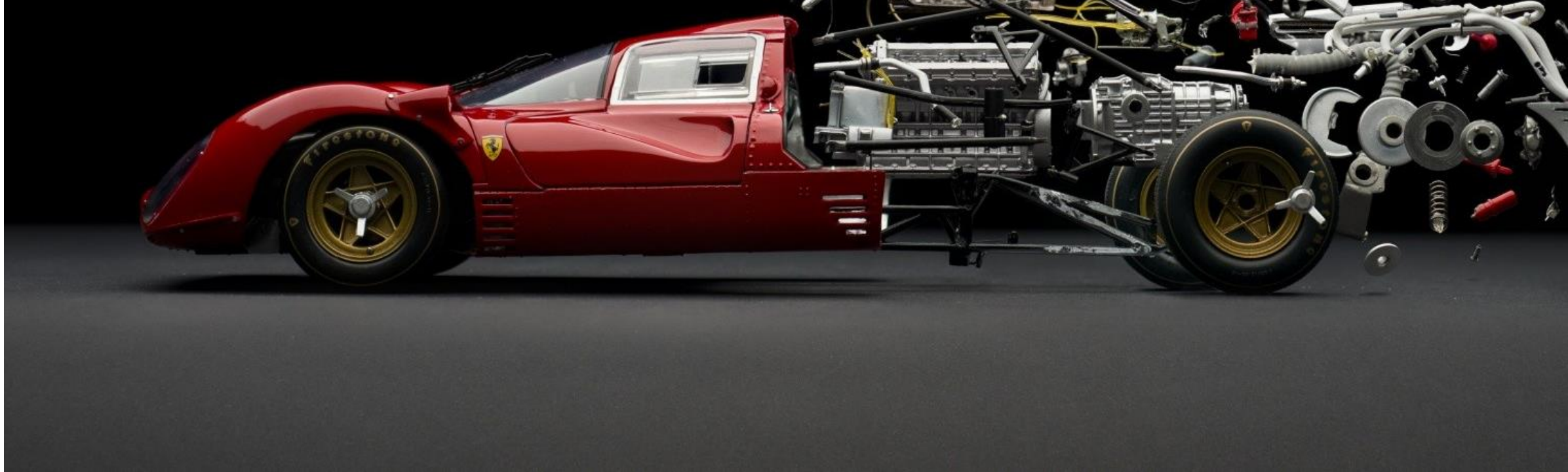
[www.cemsonline.com](http://www.cemsonline.com)

# AUTO PARTS IN BANGLADESH

The market size of automotive components was about Tk 1,300 crore to Tk 1,400 crore last year with an annual growth rate of 10 to 12 percent in the last one decade, said one of the major importers. At least 200 traders import auto spare parts and most of them have workshops. More than 2,500 traders are involved in the component business. Furthermore, although the sector is growing, no trader has the capacity to set up plants to make spare parts. Annual growth rate 10 to 12 percent! Considering these factors, CEMS-Global decided that hosting an exhibition for this industry would be highly beneficial for all parties.



The Auto parts market has more than doubled in a matter of a decade driven by rising car users in Bangladesh. Importers mostly import the engine, alternator, radiator, air conditioner, suspension, brake pads, spoiler, rim, tyre, trim package, body components, and other spare parts products that are in demand in the auto parts industry. The market size was only around Tk 500 crore just a decade ago. However, this market is growing rapidly because of the rise of using reconditioned cars on the roads. Bangladesh is an undisputed growth region for the reconditioned cars for the last decades.





## INDUSTRIES SECTOR WITH RECORD BREAKING FIGURES

Bangladesh is facing a rise in the demand for motorized vehicles. Within this decade, a total of 0.32 million vehicles has been registered in Bangladesh according to the list given in the official website of Bangladesh Road Transport Authority (BRTA). In 2016, there has been an increase of registered vehicles totaling 0.42 million vehicles. For the last couple of years, it has been increasing at a significant rate which is why demand for Auto Parts is also on the rise.

There has been a big jump in the purchasing capacity of the middle class. The standard public transport in Dhaka and the affordable price of cars are also reasons for the boost.

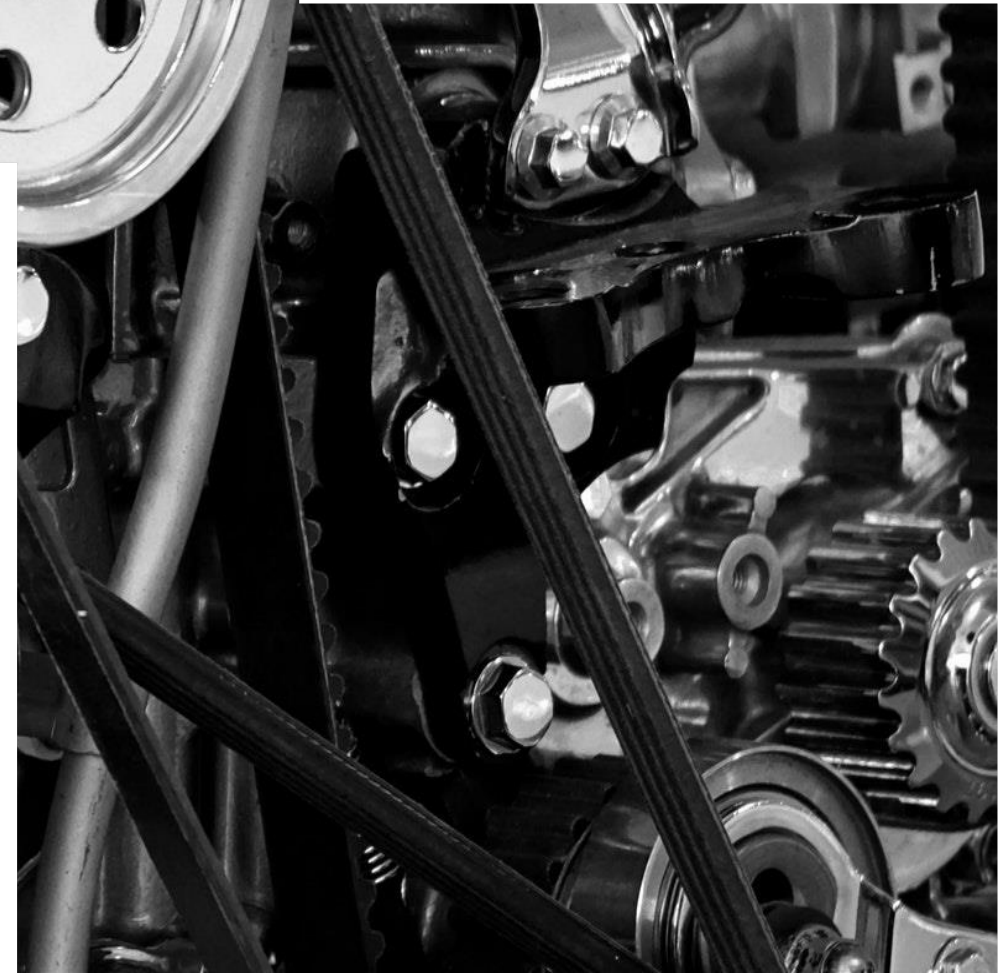
At least 200 traders import auto spare parts and most of them have workshops business here in Bangladesh. More than 2,500 traders are involved in this automotive component business. The light engineering sector manufactures some auto parts but the quantity is very low. However, all kinds of spare parts of motor cars are available in the market.





# ABOUT THE EXPO

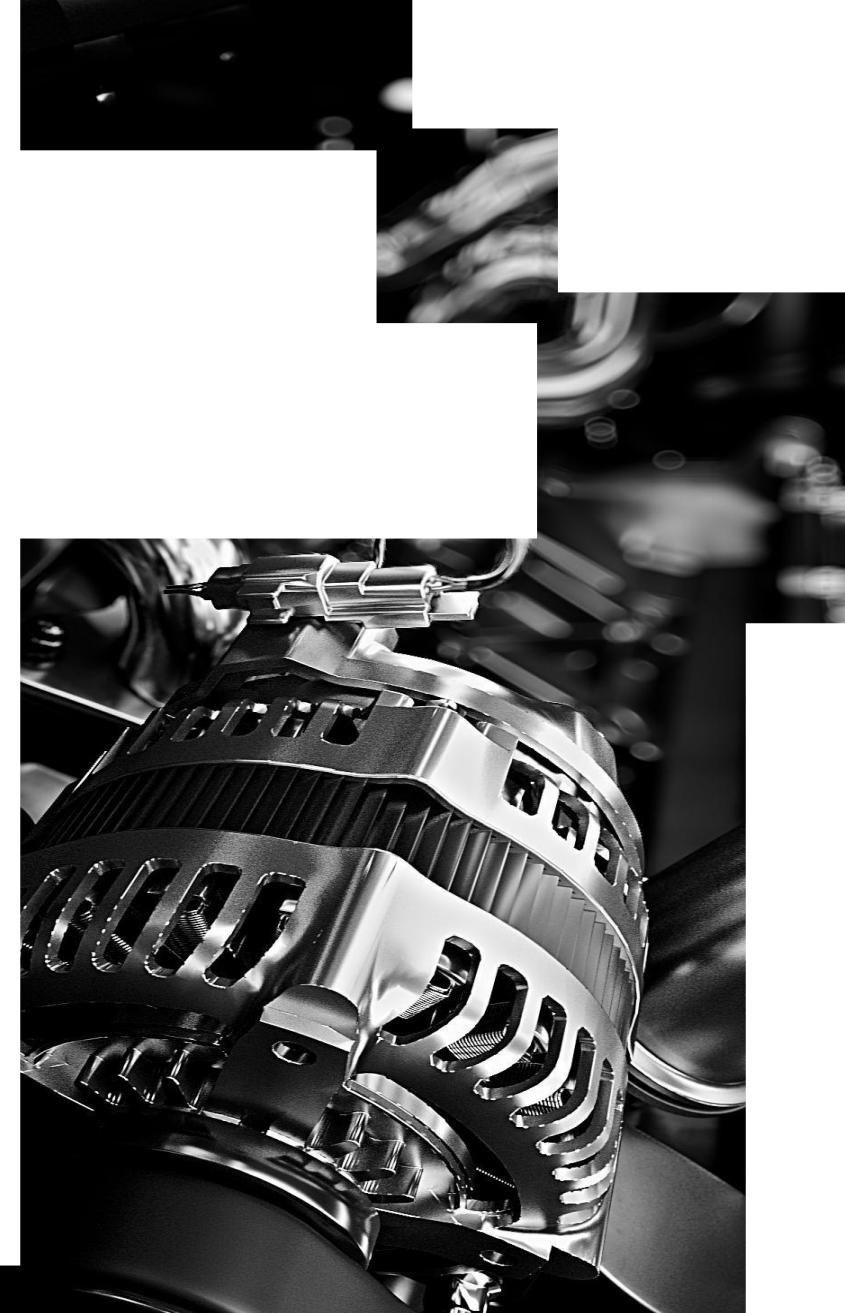
Being held for multiple years now, the “Dhaka Auto Parts Show” stands firmly as one of the flagship events of CEMS-Global in Bangladesh and has become an icon of the country as the ONE & ONLY International Exhibition on Automotive Accessories and AutoParts. With the country growing a strong Middle-class segment, the rise in sales of Motor vehicles has surged to newer heights in Bangladesh, ignoring the rise in import taxes. This is show does not only attract the business owners but also consumers making the platform both B2B and B2C. This is why this Expo always experience a vast surge of visitors – even after two years of global challenges- making it a significantly strong expo.



# ABOUT THE EXPO

'CEMS-Global USA' in association with 'CEMS Bangladesh' presented the "6th Dhaka Auto Parts Show 2023" which was a glittering showcase of the World auto-component industry along with car parts and accessories. The "6th Dhaka Auto Parts Show 2023" provided manufacturers and distributors direct access to the South East Asian Market. The global motor vehicle aftermarket is estimated at approximately \$395 billion. The "6th Dhaka Auto Parts Show 2023" revealed to the country the rapid developments in the Industry and will be a launching pad for many new vehicle accessories as well as new technology components. The Auto Parts Show is therefore not only a networking ground but also a place to find business partners and strategic alliances for manufacturing, outsourcing, sub-contracting, design, and development as well as direct marketing.

Member of







## INAUGURATION CEREMONY & EVENT GLIMPSE

“CEMS Global USA”, in association with “CEMS Bangladesh” organized the “6<sup>th</sup> Dhaka Auto Parts Show 2023”, “7<sup>th</sup> Dhaka Bike Show 2023”, “16<sup>th</sup> Dhaka Motor Show 2023, and the “5<sup>th</sup> Dhaka Commercial Automotive Show 2023”.

This three-day exhibition started on **March 16** and continue until **March 18** at the **Bangabandhu Bangladesh-China Friendship Exhibition Centre, Purbachal, Dhaka**.

The honorable Professor Shibli Rubayat-Ul-Islam, Chairman (Senior Secretary), Bangladesh Securities and Exchange Commission (BSEC), attended the inauguration ceremony as a Chief Guest. The event was presided over by Ms. Meherun N. Islam.



# EXHIBITION STATISTICS



Bangabandhu  
Bangladesh–China  
Friendship Exhibition  
Center, New  
Purbachal,  
Bangladesh.



Participating  
Country : 17



Exhibitor : 175+



Business Visitor  
30,000+

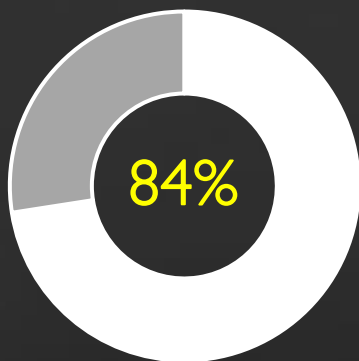


Total Visitor  
65,000 +

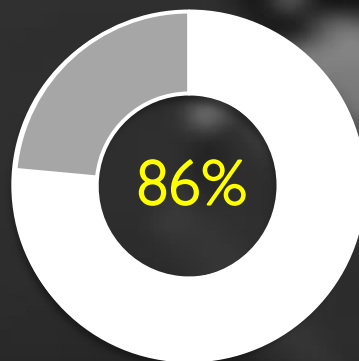


Booths : 600+

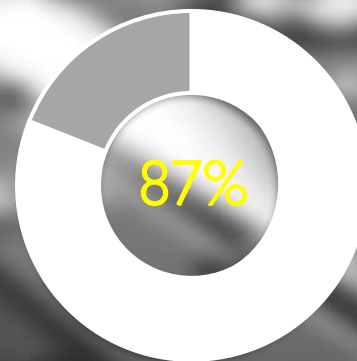




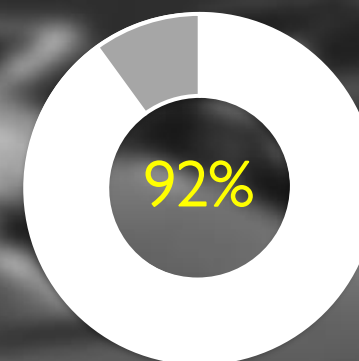
of Exhibitors Stated That  
They Would Like To  
Repeat Their Participation  
on The 2024 Show



Satisfied With The  
Quantity & Quality of  
Visitors



Achieved The Objectives  
of Exhibiting

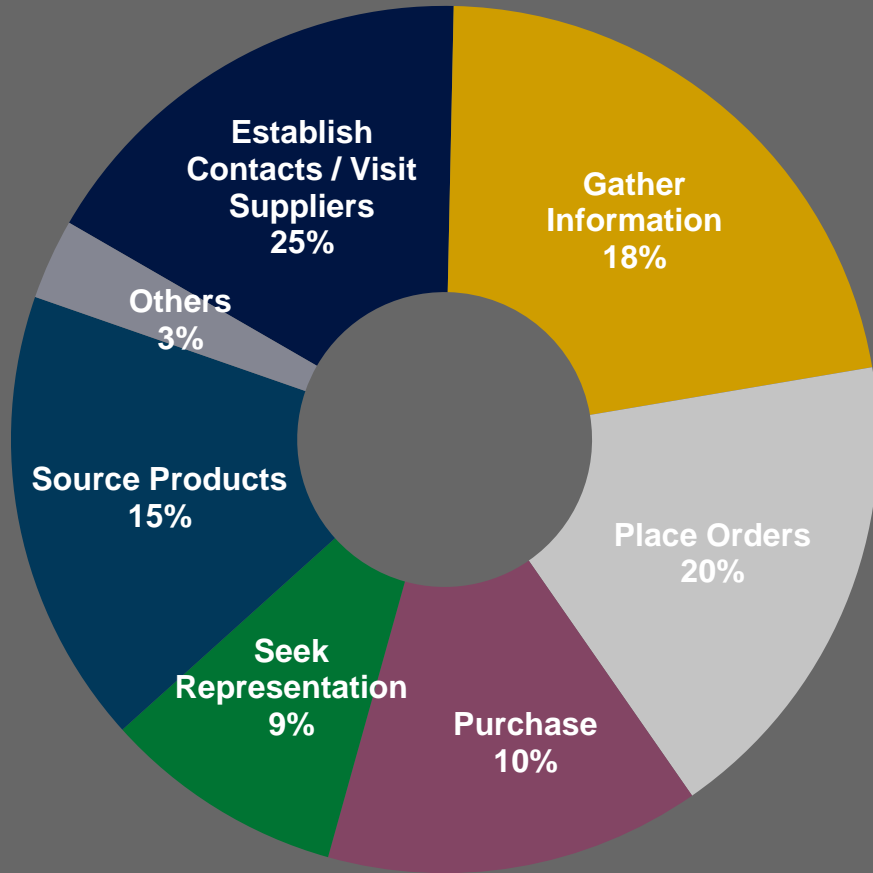


of The Exhibitors Stated That  
They Were Satisfied With  
The Support / Services From  
Organizer.

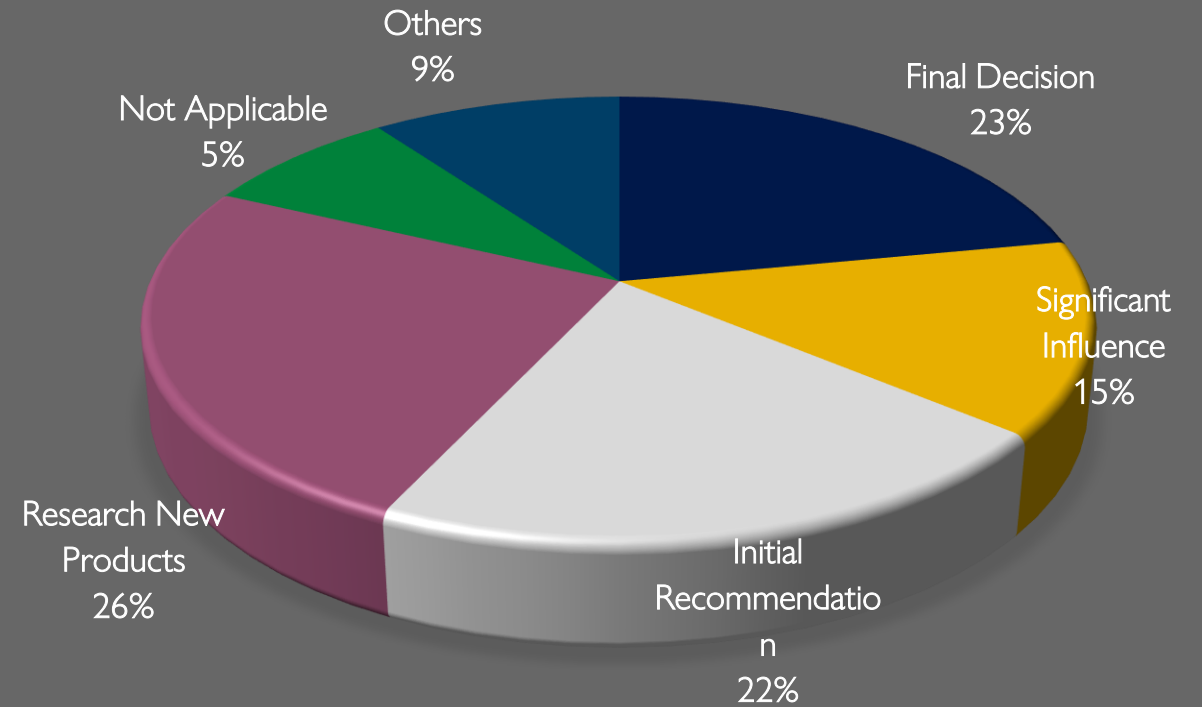


**EXHIBITOR  
SURVEY**

Motive behind Business Visitors of the 6th Dhaka Auto  
2023 Parts Show in below decisions:



Visitors to the 6<sup>th</sup> Dhaka Auto Parts Show  
2023 above purpose:









# ABOUT CEMS - GLOBAL

Since its inception in 1992, CEMS-Global USA, with its HQ in New York – United States. In this span of over 3 decades, CEMS-Global has made a commendable presence as a Multinational Exhibition Organizer with operations across 4 continents of the world and organizing over 40 exhibitions per annum on all important sectors of the trade and economy in 6 countries.

Member of



[www.cemsonline.com](http://www.cemsonline.com)



## NEXT UPCOMING EDITION



**Date: 23 ~ 25 May, 2024**

**Venue: Bangabandhu Bangladesh-China Friendship Exhibition Center**

Thank you for your participation ...See you the at next event in 2024 !

Reserve your preferred exhibit space now!

For more information, Please contact:

**Conference & Exhibition Management Services Ltd.**

Rupayan Millennium Square (5th Floor), Cha-70 Bir Uttam Rafiqul Islam Avenue (North Badda)

Dhaka-1212, Bangladesh

Tel : +880 2 4108-2801~16

Fax : +880 2 41082822

Mail : [contact@cemsonline.com](mailto:contact@cemsonline.com)