

## Fact Sheet



## 3<sup>rd</sup> Dhaka Auto Parts Show 2018

The Biggest 3 Day Exhibition for Auto-Component Industry along with Car Parts and Accessories.

### Schedule

Date	: 22 ~ 24 March, 2018
Venue	: International Convention City, Bashundhara, Dhaka, Bangladesh.
Opening Hours	: 10.30 am to 8.30 pm
Frequency	: Annual
Open to	: Trade / Business & Public Visitors
Official Website	: <a href="http://www.cems-autopartsshow.com">www.cems-autopartsshow.com</a>
Concurrent Exhibitions:	13th Dhaka Motor Show 2018 [ <a href="http://www.cems-motorshow.com">www.cems-motorshow.com</a> ]
	: 4 <sup>th</sup> Dhaka Bike Show 2018 Int'l Expo [ <a href="http://www.cems-bikeshow.com">www.cems-bikeshow.com</a> ]
	: 2 <sup>nd</sup> Dhaka Commercial Automotive Show 2018 Int'l Expo [ <a href="http://www.cems-motorshow.com">www.cems-motorshow.com</a> ]

### Event Profile

Being held for the last 12 years now, the 'Dhaka Motor Show' stands firmly as one of the flagship events of CEMS-Global in Bangladesh and has become an icon of the country as the One & ONLY International Automotive Exhibition of Bangladesh. With the country growing a strong Middle-class segment, the rise in sales of Motor vehicles has surged to newer heights in Bangladesh, ignoring the rise in import taxes. Bangladesh is one of a strong South-Asian Nation with its growing economy and the 'Dhaka Motor Show' has also been a platform in all these years for launching of latest Models of Hyundai, Mercedes, Range Rover, Mitsuoka, Toyota Prius and many others. The previous editions have seen great successes and an enormous rise in sales of new vehicles, with CEMS-Global changing its strategy in 2012 in highlighting and strongly backing Vehicle distributors showcasing Cars / Commercial vehicles for the Middle / Upper-Middle class segment of the population and vehicles for Rural utilization, which also is one of the big and potential segment in Bangladesh.

'CEMS-Global USA' in association with 'CEMS Bangladesh' present the '3<sup>rd</sup> Dhaka Auto Parts Show 2018', scheduled to be held from 22~24 March, 2018, which will be a glittering showcase of the World auto-component industry along with car parts and accessories. The 3<sup>rd</sup> Dhaka Auto Parts Show 2018 will provide manufacturers and distributors direct access to the South East Asian Market.

The global motor vehicle aftermarket is estimated at approximately \$395 billion. The South Asian and Southeast Asian markets have been growing at an impressive rate and the outlook is very positive for future increases in the new vehicle and aftermarket automotive parts industry.

The '3<sup>rd</sup> Dhaka Auto Parts Show 2018' will reveal to the country the rapid developments in the Industry and will also be a launching-pad for many new vehicle accessories as well as new technology components. The neat layouts of the show will provide ample opportunity to the consumers of vehicles to see the latest offerings in the market as well as to the business visitor to carry out networking in a highly enabled environment. The Auto Parts Show is therefore not only a networking ground, but also a place to find business partners and strategic alliances for manufacturing, outsourcing, sub-contracting, design and development as well as direct marketing.

### Profile of Exhibits

Automotive Components & Spares / Garage & Garage Equipment / Accessories / Insurance Products & Services / Auto Finance And Leasing / IT For Auto Industry / Oil & Lubricants / CNG Kits & Units / Tires & Wheels / Design Concepts / Auto Electronics / Coach Builders / Design Vehicles, Support Services, Related Trade Publications & Web Portals / Air Conditioning / Automotive Lighting / LED Lighting / Electrical Systems And Batteries / Electronic / Cooling Systems / Friction And Brake Systems / GPS Systems / Undercar / New And Remanufactured Replacement Parts / HD Sound And Video Systems / Suspension And Front End Systems / Engine And Transmission Parts / Chemicals And Chemical Fluids / Equipment And Tools / Diagnostic Systems / Hand Tools / Machine Shop Equipment / Service And Installation Equipment / Waxes And Polishes / Computer Systems And Software / Paint And Body And Retail Warehouse Fixtures / High Performance Auto Parts And Enhancers / Engine System / Chassis System / Braking System / Driving System / Steering System / Body And Parts System / Electronic System / Exhaust System / Tires / Auto Electronic Devices / Audio Players / TV Sets / Anti-Theft

Devices / Telephones / Satellite Navigation / Positioning And Monitoring System / Automated Doors And Windows / Air-Conditioners / Refrigerators / Bulbs And Entire Lighting Systems / Automobile Necessities / Windscreens / Seats / Covers / Cushions / Steering Wheel Covers / Safety Belts / Acoustic Filter / Windscreen Wipers / Locks / Bursting Disk / Sunshades / Outdoor Items And Automobile Hoods / Car Care And Maintenance Products / Cleansing And Maintaining Devices / Wax / Lubricants / Additives / Finish / Varnish / Polisher / Detergents And Perfumes / Repairing And Testing Devices And Tools / Spray Plan Facilities / Chain Stores Of Fast Automobile Repairing And After-Sale Services / Equipment And Products Of Recycling / Waste Treatment And Environment Friendly Automobiles / Automobile Conversion Equipment And Products / Technologies And Products Of Energy-Saving And New Energy / Media, Associations For Certification, Finance And Insurance And Clubs Related To Auto Products.

### **About CEMS-Global (Organizer)**

Since its inception in 1992, CEMS, in this span of 26 years, has made a commendable presence as a MULTINATIONAL Exhibition Organizer of the region with operations in over 8 countries. With its Global HQ in USA, CEMS-Global carries out its activities from CEMS-Global USA based in New York, its own operated offices - CEMS China, CEMS India, CEMS Brazil, CEMS Bangladesh, CEMS Lanka, CEMS-Global Asia Pacific Singapore, and CEMS Indonesia along with over 10 associate offices around the world. CEMS-Global organizes over 40 exhibitions per annum on all important sectors of the trade and economy in South & South-East Asia.

### **Profile of Visitors**

The "Dhaka Auto Parts Show 2018" will focus on Target visitors consisting of Vehicle Distributors / Importers / Auto Component Distributors & Dealers / Tire & Wheel Dealers / Auto Spare Parts Dealers / Garage Owners / Lubricant Dealers / Service Centers / Truck Parts Dealers / Mechanics / Spare Parts retailers / Car Accessories Distributors / Car Accessories Associations / Car Accessories Online / General Public / Vehicle Manufacturers / Distributors / Importers / Auto Component Manufacturers / Distributors & Dealers / Tire Manufacturers / Wheel Manufacturers / Auto Spare Parts Manufacturers / Garage Owners / Lubricant Manufacturers / Dealers / Service Centers / Truck Parts Dealers / Mechanics / Spare Parts retailers / Distributors / Associations.

### **Organizer & for booking / participation info, please contact:**



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